



Bay Creek Bulletin

Bay Creek Neighbors Show Support for New Sign

A heartfelt thank you to the many Bay Creek residents who donated towards the new sign. The response has been gratifying. Area businesses contributed almost \$1,000 while donations from residents topped \$1,000. Kickstarter contributors pledged \$2,500. The video about the sign is still available for viewing at http://www.kickstarter.com/projects/1349784102/baycreek-neighborhood-sculpture?ref=home_location or you can also go to Kickstarter.com and enter "BayCreek" (one word) in the search box.

Many thanks to those listed below who sent donations and also to the several donors who preferred to remain anonymous.

Mary Helfrich and Andrew Long
Sue Ellingson
Dan McCarthy and Judy Miyagawa
Karen Malinksy
Carson Hinkley
Jared Hinkley
Marie Cavicchio
Rick and Sara Richards
Betty Schuchardt
Pat Powers
Carol Harm
Bruce Brown
Omi Baldwin
The Steve Davis Family



There was not a way on Kickstarter to ask if folks wanted their names in the Bulletin. The names listed represent those who mailed checks. If your name has been omitted inadvertently or if the attribution is not to your liking or if there's a misspelled name, please let Sara Richards know (contact info on back page).

It is not too late to donate; at press time we were approximately \$2,000 short of our goal. You can contribute via PayPal on the Bay Creek website (www.baycreekmadison.org) or send a check to Sara Richards, 710 Spruce St. Madison 53715 Again, thank you for your support of this project.

A vote was taken at the Sept. 10 BCNA meeting to decide where to put the wooden sign that was formerly at the intersection of Fish Hatchery and Park St. The sign was moved at the request of the new owners of the property. Residents chose the Labor Temple as the site; we had received permission from the management to put the sign there prior to the meeting. The sign will be cleaned before we install it at the corner of Wingra Dr. and Park St.

Bay Creek Billboard

Sat Oct 13 and Sat Nov 10, 10:00 am – Noon Shoreline clean ups with Friends of Monona Bay

Meet at Brittingham Park Beach House (corner of Proudfit & W. Brittingham Place). Garbage bags and tools provided, please bring your own gloves & dress accordingly. Contact Nina for more info. Email: ninaj@wisc.edu, phone: 258-1788 or 698-9708.

Fri Oct 19 and Fri Nov 16 5:30 pm - 8:00 pm Monthly neighborhood gathering at Lakeside Coffee

402 W. Lakeside St. Please join us for a neighborhood social hour, we are planning to make this a monthly event. Children are welcome! Please see page 4 for details.

Friends of Olin Turville (FOOT) For info on future meetings and other events, please go to olin-turville.org.

Tues Nov 6 General Election Polls open 7:00 am - 8:00 pm. Bay Creek residents vote at Romnes Apartments 540 W. Olin Ave. New residents can register to vote at any Madison Public Library. More info available from the City Clerk, call 266-4601. Offices up for election include President, Vice President, U.S. and State Senate and Congress. Union Cab provides free rides to the polls, call 242-2000.

Mon Nov 12 6:30 pm BCNA Bi-Monthly meeting

Madison Baha'i Center, 324 W. Lakeside St. Meeting begins at 6:30 pm and runs until 7:45. Voluntary annual dues of \$10 per household can be paid at any neighborhood meeting or sent to Dan Kennelly 808 O'Sheridan St. 53715. Please make checks payable to BCNA.

First Wednesday of each month, Friends of Monona Bay
124 S. Brooks St., Rm 1, 6:30 pm.

Free yoga at Romnes every other Wed (see page 5 for details)

Hair Salon Opens with a Bang!

Lyndsy Hammel and Nicole Nilson have opened Bang! at 404 W. Lakeside, site of the former Bohemian Bauble. Why at that location? Lyndsy explains, “We'd had our eyes peeled for over a year searching for the right location for our salon. We wanted something unique and quirky that fit both of our personalities and would reflect our style, but we were also looking for a community.... Nicole used to drive on Lakeside Street when she came into Madison from Cambridge. When this one-of-a-kind, 350 square foot yellow building became available.... we both immediately knew that we had found our perfect location!”

Both Lyndsy and Nicole are Wisconsin natives, Nicole has lived in the Madison area all her life but recently moved to Cambridge where she lives on Arington Tree Farm, and Lyndsy moved to Madison two years ago.

The salon offers haircutting and coloring services along with facial waxing. They also offer complimentary bang and neck trims to clients between haircuts. And they offer styles and make up for weddings and other special occasions (either in the salon or onsite).

Lyndsy got started doing hair right out of high school. She knew she wanted an artistic job but also needed it to be practical. That she gets to meet and work with new people every day and help them achieve a style that's unique to them is a constant confirmation that she made the right choice.

Nicole has always been passionate about doing hair. She started in a salon after high school as a salon coordinator and soon realized she wanted to be behind the chair. Nicole is a natural people person, so working with her clients hardly feels like work at all.

Lyndsy summarizes, “Together we take great pride in our craft. Quite simply, there's nothing else we'd rather be doing! Above all else, we want our salon to be a welcoming and warm environment for our guests. We're fortunate enough to be nestled in a neighborhood that's already extremely active and friendly, so this has been very easy on our part.”

They are proud that they've taken the salon in a green direction--from going as paperless as possible to the products used and sold.

Lyndsy and Nicole welcome everyone to stop by. Walk-ins are welcome, whether to set up an appointment or just to say hi!



sponsors Bay Creek Bulletin

St. Mary's Hospital recently contacted Bulletin editor Sara Richards to let her know that they had decided to award our newsletter a **\$1000 sponsorship!** This extraordinarily generous offer will help make up for the periodic shortfall from advertising revenues. St. Mary's is a long time supporter of the Bay Creek Bulletin and this most recent offer of help is greatly appreciated by our newsletter volunteers. St. Mary's does much more than write checks to organizations that they choose to support; in 2010, St. Mary's Hospital and St. Mary's Care Center provided free services, programs and activities for the community that amounted to more than \$47.5 million – 78.4% of which went to serve low income families and individuals.

Please go to www.stmarysmadison.com and click on "About Us" to learn about the many ways that they help make our city an even better place to live.

BCNA Meeting Summary September 10, 2012
By Dan Kennelly

Sara Richards reported that St. Mary's made a generous \$1,000 donation to help sponsor the newsletter. Sara also suggested that BCNA consider raising advertising rates by 5% to help bring in additional revenue to cover production costs. Those present voted to allow Sara to go forward with adjusting ad rates as she deems appropriate.

The Neighborhood Gateway sign project on Olin Avenue is moving forward. The project has raised nearly \$5,000 in private funding from neighbors, businesses and other supporters, including a successful Kick-Starter campaign. These funds will be matched with a \$6,000 City Neighborhood Grant. An additional \$2,000 is needed to have enough funds to complete the project. Aaron Laux and several volunteers are working together to finalize the design of the sign, raise the remaining funds, and move forward with installation.

In addition to the new neighborhood sign, neighbors also discussed the relocation of the existing sign that was formerly in front of the Bancroft Dairy site but was removed to make way for redevelopment. The neighbors considered two possible sites to relocate the sign – the VFW property on Lakeside Street and the large lawn on Park Street south of the Labor Temple. The group voted to locate the sign on the Park Street site and neighbors agreed to work on restoring and re-installing the sign.

A Lakeside Street resident has been working with the City on plans for a traffic island to be located at the intersection of Lakeside and Lowell. The plan calls for a narrow median to be installed in the center of Lakeside Street to help calm speeding traffic. Because the median will be less than six feet across, the City's standard policy is for an all-concrete installation. However, the neighborhood has the option of submitted a Median Adoption Agreement to the city which would allow for plantings in the median, provided that there are neighbors willing to manage the up-keep. Those present unanimously voted to submit the Median Adoption Agreement to the City and there is a small group of residents near the intersection who have agreed to handle the upkeep.

Several neighbors raised the issue of the need for traffic calming on Olin Avenue and Lakeside Street. It was noted that there have been several accidents on Olin Avenue and that the area has a high number of children, seniors, and disabled neighbors. It was further noted that there were plans to have a stop sign on Olin Avenue when the old railroad bridge was removed but the stop sign was never installed. Several neighbors at the meeting agreed to explore this issue further and possibly develop a survey to gauge neighborhood interest. (Please see next article for more info.)

The next meeting will be Monday, Nov 12.

Traffic Concerns
By Eugenia Jones

Bay Creek is restarting the neighborhood traffic committee, and we need your help in gathering information to identify the areas of greatest concern and create a prioritized list to work on with our alderperson. The Bay Creek neighborhood is not just a means to access the University or downtown. It is a destination for residents, local business customers, and users of public recreational areas such as the city pool or Quann Park. You can help by taking the Transit survey. A link can be found on the Bay Creek Neighborhood webpage, or you can type <http://www.surveymonkey.com/s/PBRC9NS> into your web browser.

You may wonder why we are restarting the traffic committee and who we are. My name is Eugenia Jones. My partner and I have lived on Olin Avenue since 2000. Although the street has always been busy this year has been particularly difficult. We have had a speeding motorist lose control of his vehicle, hit a tree, and careen into a yard stopping inches from a home. A Romnes Apartment resident was struck by a motor vehicle while in the crosswalk, and an SUV crossed the median by the pool heading into oncoming traffic. These accidents have prompted me and other neighbors to try and help the city recognize and address these issues in a way that works for both area residents and commuters. If you are interested in joining the traffic committee, or have a comment drop me a note at gistconsultingllc@gmail.com. Alternatively join us at a neighborhood meeting.

Thank you in advance for taking the survey. We'll publish the results in the newsletter.

NEIGHBORHOOD NOTES

Happy Neighborhood Hour

Several neighbors enjoyed time socializing at Lakeside Coffee House on Friday, September 21. About 35 adults and 20 children showed up. The drop-in event will be repeated the third Friday of each month between 5:30 and 8. Some came early for a visit before their own evening plans. Some came later after dinner. Some neighbors brought tasty appetizers and desserts to share. Lakeside Coffee has juices, soft drinks, coffee, beer and wine available for purchase.

Upcoming Friday gatherings will be on October 19 and November 16. Thank you to Kate Burmeister for making the space available.

Update on New Sign

Things are looking good! The recent Kickstarter campaign netted about \$2500 (Kickstarter takes a small part). The wonderful Bay Creek residents responded generously to appeals for help. As a result, we achieved the fundraising requirement of \$5,000 set by terms of our grant from the city. This is very good because it means materials can be purchased with the costs reimbursed from the city grant. Under the grant contract, no grant money could be spent until our specified fundraising goal was met.

The anticipated budget will likely exceed the grant budget so fundraising efforts will continue. The warm response from the neighborhood is quite heartening to those who have worked on the sign. Thank you.

Bay Creek T-shirts?

One fundraising idea is the sale of T-shirts with a design related to Bay Creek. The idea is to raise funds not only for the rest of the sign budget but also for ongoing expenses or unforeseen opportunities for the neighborhood. Currently the only sources of revenue are neighborhood association dues which are voluntary and sporadic as well as the occasional donation jar.

Neighborhood T-shirts could become an annual item in conjunction with a design contest or perhaps two contests—one for adults and one for children.

If you have an opinion on this, consider sharing it on the Bay Creek email list. To subscribe send a blank email to baycreek-subscribe@yahoogroups.com. You'll receive a welcoming message with instructions and a confirmation request to which you should respond. After your membership has been approved, you may post a message by sending email to baycreek@yahoogroups.com

New Advertising Rates

Analysis of costs of printing the Bulletin revealed that our advertising revenue covers five issues. Since we print six each year, this is a problem. Rates have not been raised in several years. The 15% discount for advertising in more than one issue will continue.

A business card sized ad (2" by 3.5") will increase from \$30 to \$33

4" x 3.5" will increase from \$44 to \$47

6" x 3.5" will increase from \$60 to \$63

8" x 3.5" will increase from \$75 to \$79

1/2 page (10" x 3.5") will increase from \$90 to \$95

Full page (10 x 7.5") will increase from \$135 to \$141

Details about a switchover date will be forwarded to current advertisers. The rates will take effect with the next issue for new advertisers. Businesses that advertise in multiple issues will still receive a 15% discount.

The Bay Creek Bulletin is distributed to 1000+ households. Even at our new rates advertising in Bulletin is a very low cost and effective way to promote your business and help support the newsletter.



the

South Madison Coalition of the Elderly

Fund-raising Raffles

PRIZES for this drawing:

Crock Pot

\$25 Walgreens Gift Card

Toaster

Sheet Set

Trac Phone

Romnes Apartments

540 W. Olin Avenue

Tuesday, October 9

12:00 Noon

Tickets: \$1.00 each, or \$5.00 for 6 tickets. You must be present to win.

This fall, the South Madison Coalition will hold raffles at our senior dining centers, for the purpose of raising some funds for our programs. Tickets will be available for purchase only on the day of the raffle-and only in the dining room-from 11:00 a.m. until the drawing at 12:00 p.m. Prizes will be on display at that time as well. You will be able to choose the prize or prizes you want to win and add your ticket or tickets to the jar/s in front of your preferred prize or prizes.

Adults over 60 are welcome to join us for lunch on the day of the raffle. Simply call us at least 24 hours ahead to reserve your meal; 251-8405. Lunch is served at 11:30 a.m., and the menu for October 9 includes Polish sausage, German potato salad, and Jell-O cake. Or choose vegetarian sausage and veggie potato salad.

Harmonica Hour

Romnes Apartments, 540 W. Olin Avenue

Tuesday, October 30 from 1:30-2:30 pm

Back by popular request! Plan to be on hand as *Harmonica Hour* entertains with tunes, talk and humor performed in the style of an old-time radio show.

Free Yoga For All Abilities

Romnes Apartments; Wednesdays, 3–4:00 pm, October 3, 17 and 31 and November 14 and 28. *Call ahead, 509-1897 or 509-1765.*

Preparations for Winter



Worrying about winter--utility bills, snow shoveling? If your budget is strained, case managers at the South Madison Coalition of the Elderly might be able to help you obtain energy assistance, get help with shoveling, or get a 72-hour shoveling extension from the city. Call 251-8405 for more information.

Bay Creek Bulletin information

The Bay Creek Bulletin is published every other month by the Bay Creek Neighborhood Association (BCNA) and is a news and information service for the neighborhood. The Bulletin welcomes comments and submission of articles, photographs, drawings, poetry, announcements and other information.

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Bulletin for as low as \$33/issue.

We offer a 15% discount for advertising
in multiple issues.

We distribute to over 1300
households and businesses.

Advertising in the Bulletin is a very effective
and low cost way to reach your target
customers and help your community.

Contact Sara Richards at 255-5023
or leftpaintedtoenail@hotmail.com
for more information.

Standing committees

Welcoming committee

Julie Campbell, 818 Emerson St.;
258-1495; juliejamescampbell@hotmail.com

Web committee

Jim Winkle,
813 Emerson St.; 259-1812; jim@EventsGalore.net

BCNA area representatives

Area 1—Wingra Drive west of Park Street
Area 2—Northwestern railroad tracks east to Olin-Turville Park
Area 3—Lakeside St to Monona Bay and west to Park Street
Area 4—Central area between Lakeside St and Olin Ave
Area 5—Tree streets
Area 6—Romnes Apartments
BCNA Rep to South Metropolitan Planning Council

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Bob Lockhart; 633 Cedar St.; 256-0444
Sariah Dane; (715) 449-7283
Bob Stoffs, 914 Lawrence; 255-1074

Government representatives

City council	Sue Ellingson, 259-1824; district13@cityofmadison.com
County board	Kyle Richmond; 929 O'Sheridan St.; 251-3171; richmond.kyle@co.dane.wi.us
State representative	Mark Pocan; 266-8570; rep.pocan@legis.state.wi.us
State senator	Fred Risser; 266-1627; sen.risser@legis.state.wi.us
Congresswoman	Tammy Baldwin; 257-9200; tammy.baldwin@mail.house.gov
U.S. Senators	Herb Kohl; 264-5338; senator_kohl@kohl.senate.gov Ron Johnson; (414) 276-7282; http://ronjohnson.senate.gov (Click on 'Contact')

BCNA police department liaison: Sgt. Shawn Engel
South Side Station, 825 Hughes Place; Phone: 266-5938; E-mail: SEngel@cityofmadison.com Fax: 266-4452;